

# **Cookie Policy**

Effective Date: January 1, 2025.

This Cookie Policy explains how Sela uses cookies and similar tracking technologies on our website. By using our website, you consent to the use of cookies in accordance with this policy.

#### 1. What Are Cookies?

Cookies are small text files placed on your device by websites you visit. They are used to store information such as your preferences, browsing history, and authentication details, which helps enhance your user experience.

### 2. Types of Cookies We Use

We use the following types of cookies:

- Essential Cookies: These cookies are necessary for the basic functioning of our website. They allow you to navigate the site and access secure areas.
- Performance Cookies: These cookies collect anonymous information about how you use our website, helping us improve its performance and functionality.
- Functionality Cookies: These cookies remember your preferences, language settings, and other customizable features to provide a more personalized experience.
- Advertising Cookies: These cookies track your browsing activities to deliver relevant advertising on third-party websites.

#### 3. How to Manage Cookies

You can manage or disable cookies through your browser settings. However, please note that if you disable certain cookies, some features of the website may not function properly.

- Chrome: Settings > Privacy and Security > Cookies and other site data
- Firefox: Preferences > Privacy & Security > Cookies and Site Data
- Safari: Preferences > Privacy > Cookies and Website Data

## 4. Third-Party Cookies

Our website may also use third-party cookies, such as those from Google Analytics or advertising networks, to analyze website usage and deliver targeted ads. These third parties are responsible for their cookie practices.

## 5. Changes to This Cookie Policy

We may update this Cookie Policy periodically to reflect changes in technology or regulatory requirements. Any updates will be posted on this page with the revised "Effective Date."